



“I need to level up and get back into the top five”

- Elena, Senior Manager
(and grandmother of two)



Case Study: University of San Diego

The MS in Supply Chain Management is a popular course at the University of San Diego. Every six months a new course of 20 students commences. Typically the students are experienced managers holding down a full time job whilst they undertake the course. The students meet at the beautiful San Diego campus three times during the first year of the course, but otherwise study online. Curatr was utilised for one module, Operations & Process Management, over a period of 8 weeks during the first year.

USD used the existing structure of the module to create 12 levels within a Curatr museum and populate these levels with online material (pdfs, videos, podcasts, websites), that fitted with the curriculum. In total 85 items were found, broadly split between the different topics. Social Response “gates” were set between the levels, meaning the participants would need to give free-text responses to a series of set questions around the application of the principles back into the workplace.

Curatr was introduced to the students by way of a brief online webinar and then the students were left to find their own way to get the most from the tool. Students were encouraged to comment on content and find new content for their peers to learn from.

After just the first week the students had read, watched or listened to an average of 20 objects each. In addition they had found 31 new objects to add to the total knowledge and had made 53 comments enriching the existing materials by sharing their own perspectives - real Social Learning in action.

Key Facts:

- 2 days to create the experience
- 18 hours average learning time
- 437 student comments
- 298 student added objects
- 90% + would recommend Curatr

Participant Quotes:

“Curatr complimented the learning in this course perfectly”

“This tool definitely grabs users because it is different from the norm”

“I think it was a great way to gain information from your peers that you would not typically receive”

Want to know more?

Visit www.curatr.co.uk to sign up for a free entry level account.

Curatr is developed by HT2; innovators in learning technology www.ht2.co.uk

